

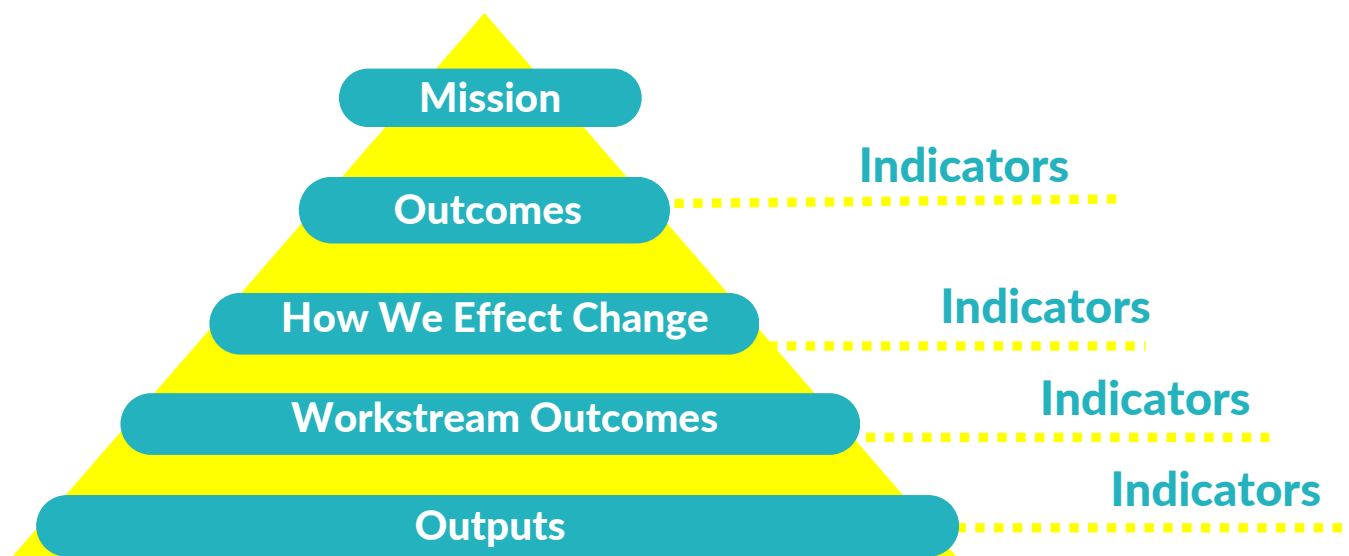
# Measurement, Evaluation and Learning Framework

The MEL Framework is designed to evidence the change that Winning Scotland wants to create.

It sits alongside our Lifecycle and Strategic Principles as a guiding triad, helping us to ensure that we are making the difference that we set out to.



# How it Works



Our framework centres on our **outcomes** which, if achieved, will contribute towards the delivery of our **mission**.

Our **mission** and **outcomes** are broad and beyond the remit of any one organisation. We will play our part in contributing to their achievement in the specific ways in which **we effect change**.

More specific programme and activity evaluation produces **outcome and output indicators** which will help us to demonstrate how we achieve the **organisational outcomes** and where improvements can be made.

At each stage, we will have robust indicators which will support our **confidence in our contribution** towards our overall vision for young people in Scotland. Confidence in the indicators will also support the **identification of any gaps** in programme development and potentially identify existing programmes that do not achieve adequate value for investment.

# Indicators

We are developing a **broad and robust set of indicators** that will be used to measure progress and success at each point.

These indicators will come from a mixture of surveys, case studies, focus groups, interviews, evaluation tools, longitudinal studies, and output measures (e.g. 'number of ...', 'percentage of..') and are captured in our reporting framework/timetable.

There will be overlap in some of the indicators, and some will be programme/activity specific.

**Our indicators will allow us to take a multi layered approach,** measuring across a range of outputs and outcomes at a range of depths and certainties and will:

- evidence change
- identify new opportunities
- assess the relative impacts/contribution of our programmes
- identify 'early success criteria' for testing new programmes
- help us communicate with our stakeholders
- will include 'national', qualitative and quantitative measures
- be proportionate

# Measurement, Evaluation and Learning Framework



## Mission

Our mission is to empower all young people in Scotland to be ambitious, versatile and resilient.

Whatever the circumstances, we want them to have confidence and self-belief, and to feel prepared for the future.

## Outcomes

1.

Adults who work with young people have the knowledge to support and develop the health and wellbeing, confidence, and resilience of young people.

2.

Parents and carers have the knowledge to support and develop the health and wellbeing, confidence, and resilience of the young people they care for.

3.

Young people feel confident, resilient and positive about themselves and their future prospects.

4.

The culture and systems that impact the confidence and resilience of young people are improved

# Measurement, Evaluation and Learning Framework



## How We Effect Change

We work **in partnership** to ensure that our work is **long term and system changing**.

Our priority is long term culture change.

Adults, Parents and Carers have the knowledge and support to **develop their own confidence and resilience**

Adults increase their **knowledge of how to develop confidence and resilience in young people**

Adults in the lives of young people **report improvements in the confidence and resilience of young people**

There's **wider evidence** that the adults have **impacted the confidence and resilience of young people**

**Young people themselves report improvements in their confidence and resilience** due to their adults involvement with us

Our staff, volunteers, partners and contractors feel **valued** and able to produce their best work.

**We embody the principles we teach others.**