



Winning Scotland: Project Lead

Reports to: Impact and Delivery Manager

Remuneration: £25,000 pro rata

Hours: 16-20 hours per week

Contract role: Six months fixed term (commencing October / November 2022)

Location: Winning Scotland are based in Edinburgh (Nexus Business Space, 21 Young Street, Edinburgh, EH2 4HU), **however the majority of the role will require home based working.**

Overview: Winning Scotland seeks a dynamic and enthusiastic individual to support coordination of our programmes, engagement with our learners and development of new communication tools. Our mission is to empower all young people in Scotland to be ambitious, versatile and resilient. Whatever the circumstances, we want them to be full of confidence and prepared for the future.

This role may appeal to someone with a passion for the areas in which we are working - Scotland's education system, the Curriculum for Excellence, fixed and growth mindset and The Promise: Scotland's plan for care experienced young people.

Responsibilities:

- Lead development of Winning Scotland's 'Mindset Library' an online database of case studies that detail the impact of our mindset work, this will involve:
 - Collation, copywriting and editing of existing case studies and uploading to existing website.
 - Website management and performance analysis.
 - Monitor new case studies
 - Highlighting of key findings / good practice with programme staff

- Lead development and communication of Winning Scotland's Mindset Ambassadors work, our network for teaching professionals across Scotland to share growth mindset information, this will involve:
 - Act as Winning Scotland's lead Mindset Ambassadors contact
 - Engagement with Communications & Marketing Officer to deliver communications strategy
 - Updating and maintaining ambassador list
 - Scope new themes and content in line with communications plan

- Support delivery of Mindset courses, this will involve:
 - Attending and supporting delivery of online seminars (60 mins) on pre-defined dates and collation of registers and attendance reports
 - Technical support during delivery i.e. online breakout rooms
 - Progress tracking of learner's progress on a monthly basis with completion of monthly reports to be shared with local authority leads
 - Support marking and moderation of course assessments
 - Registering new learners and sharing login details

 - Working flexibly as part of the wider team to achieve our mission including supporting team members with funding applications, impact reporting and marketing.

Knowledge and Skills

We would expect the successful applicant to be able to demonstrate experience of:

- Administration
- Data, collection, entry, management and basic analysis
- Working with customers or partners
- Creating high quality written materials

In addition, knowledge of the following areas would be desirable:

- Website management
- Presentation skills (including online)
- Understanding of social media across different platforms

Software and Programmes

We use the following software regularly; prior knowledge is an advantage but not essential as training will be provided for the right candidate.

- Moodle
- Survey Monkey
- MS teams / Zoom
- Donorfy

Background:

Winning Scotland is a charity that acts as a catalyst for change. Working with like-minded partners, we build confidence and resilience in all of Scotland's young people.

We collaborate with a range of partners to develop innovative resources and practical solutions that improve outcomes for children in Scotland.

We engage and empower the individuals and groups who have the greatest influence on young people, giving them the tools and knowledge to create sustainable impact.

For example, a school with a positive learning culture will impart crucial skills for life and learning to its pupils, year-after-year. A community with healthy lifestyle habits is more likely to achieve and be aspirational and a child with confidence and resilience is more likely to be successful in life.

Since our inception in 2005, we have impacted many hundreds of thousands of young people in Scotland, working with partners across the public, private and third sectors, and operating in every corner of the country.

We have achieved this by customising proven approaches for a Scottish context and collaborating with some of Scotland's largest organisations to create the biggest impact.

In everything we do, we're always:

- committed to young people.
- collaborative in our delivery.
- pioneering in our approach.
- innovative in our solutions.
- independent.

Winning Scotland: Programmes

Mindset

Endorsed by Education Scotland and accredited by Glasgow Caledonian University our mindset work encourages learners to reflect on their own school setting, understand the process of change management and develop a mindset culture that meets their own school and community context and importantly consider the work in the context of sustained culture change.

This work has a number of curricular options, tailoring a learning experience that equips learners with the knowledge to understand the concepts of mindset and consider how to apply this knowledge. Drawing on the theory of Professor Carol Dweck's research and the contextualised research from Professor Jo Boaler (both Stanford University), our materials have been developed within a Scottish context based on curriculum for excellence and the Scottish Government's policy of raising attainment and closing the poverty related attainment gap.

Mindset in Social Care

Mindset in Social care is designed specifically to increase care staff's knowledge of growth mindset and in turn support young people to achieve all they can in life. Developed in partnership with the Promise Partnership Fund and the Corra Foundation, the course will support learners to overcome setbacks that can significantly undermine confidence and learning ability.

Limitless Learning

Limitless Learning is a blended learning approach to developing growth mindsets in teachers and pupils. The course consists of six online modules, each taking around one hour to complete, each also supported with a 'live' twilight session.

The course is contextualised to:

- **Early Years:** delivered in partnership with [Early Years Scotland](#), research shows that children's brains develop connections faster in the first five years than at any other time in their lives. Content is focussed on supporting Early Years Practitioners to understand the concepts of growth mindset and how this can support young learners.
- **STEM:** This course is supported by Education Scotland's Enhancing Professional Learning in STEM Grants Programme through the Scottish Government STEM Education and Training Strategy, supporting teaching professionals to understand growth mindset principles and promote positive teaching towards science, technology, engineering and maths (STEM) whilst also increasing teachers' awareness of relevant pedagogies in STEM.

On Our Marks

The curricular focus on Health and Wellbeing (HWB) has been a key driver within Scottish education since the Curriculum for Excellence was introduced. However, the link between schools and the local community to develop HWB is less formulated. It is within this context that Winning Scotland's On Our Marks project, initially introduced in north Glasgow.

The priority is for children and families to see physical activity as a normal aspect of everyday life, making it a regular, accessible and sustainable thing to do. Since 2018 the project has worked with schools to highlight the benefits of physical activity, in turn increasing teacher confidence to deliver physical education. The project has also provided materials that support families to be active with the aim being to increase opportunities to be physically active out with school.



Location:

The majority of the role will require home based working (having completed a health and safety assessment), however the post holder may also be required to attend meetings at the Winning Scotland office in Edinburgh.

All reasonable travel costs will be reimbursed.

Communications:

Internet access will be provided in Winning Scotland offices, however when working from home the successful candidate will be expected to have access to internet. The successful candidate is expected to use their own laptop / tablet and mobile phone (this could be negotiated if this proves to be a barrier).

Remuneration

The role will require 16-20 hours per week over a six month period, commencing October / November 2022.

The total fee for these services will be pro rata £25,000, payable monthly.

How to apply

To apply for this role, please submit your CV and a cover letter detailing why you believe you'd be the right person for this position, by email to Grant Small, Director of Programmes and Impact, grant@winningscotland.org

If you have any questions about this role, please contact Grant either by email or by phone 07535 693 873.

Closing date for applications is 5pm on Monday 17 October 2022, Interviews will be held week commencing 24 October 2022.

Behavioural Competencies

Selection criteria	
Collaborative working	The post-holder will be able to bring people together to work in a cohesive way to help deliver the project. This will involve developing relationships with key programme stakeholders to establish trust, credibility and respect.
Communicating effectively	The post-holder will have excellent communication skills; written, verbal and presentation. They will have the ability to adapt their presentation skills within a range of different environments and will have the ability to persuade, motivate, network and negotiate effectively.
Self-management	The post holder will pride themselves on being an enthusiastic self-starter and believe in utilising their skills fully.